

# Cedar & Sage Development Strategies

## Privacy Policy

*Effective Date: April 1, 2025*

At Cedar & Sage Development Strategies ("we," "our," or "us"), we respect your privacy and are committed to protecting any personal information you share with us. This Privacy Policy explains how we collect, use, and safeguard your information when you interact with us through our website, Meta ads, and email communications.

Cedar + Sage Development Strategies operates the [www.cedarandsagestrategies.ca](http://www.cedarandsagestrategies.ca) website, which provides the SERVICE. If you choose to use our Service, then you agree to the collection and use of information in relation with this policy. The Personal Information that we collect is used for providing and improving the Service.

We will not use or share your information with anyone except as described in this Privacy Policy.

### 1. Information Collection and Use

While using our Service, we may require you to provide us with certain personally identifiable information, including but not limited to your name, phone number, and postal address. The information that we collect will be used to contact or identify you.

When you engage with our Meta ads, fill out forms, or subscribe to our newsletter, we may collect the following personal information:

- **Contact Information:** Name, email address, phone number.
- **Other Personal Details:** Any other information you voluntarily provide through forms or communications (e.g., company size, strategic planning interests).

### 2. How We Use Your Information

We use the information you provide for the following purposes:

- **To Respond to Inquiries:** To follow up with you regarding your interest in our services.
- **To Improve Our Services:** To tailor our offerings and improve customer experience based on feedback.
- **Marketing and Communications:** We may send occasional promotional materials, updates, and offers related to our services. You may opt out of these emails at any time.

### 3. How We Protect Your Information

We take the protection of your personal information seriously. Any personal data, including email addresses and contact information, will be stored securely in our email marketing platform, **Mailchimp**, which is **GDPR-compliant** and adheres to privacy and security standards for handling data. **Mailchimp** ensures that your information is kept private and only used for the purpose you have consented to.

### 4. Log Data

We want to inform you that whenever you visit our Service, we collect information that your browser sends to us that is called Log Data.

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser version, pages of our Service that you visit, the time and date of your visit, the time spent on those pages, and other statistics.

### 5. Data Sharing and Disclosure

We will not share your personal information with third parties except in the following cases:

- **Service Providers:** We want to inform our Service users that third parties may have access to your Personal Information. The reason is to perform the tasks assigned to them on our behalf. However, they are obligated not to disclose or use the information for any other purpose. We may employ third-party companies and individuals due to the following reasons:
  - To facilitate our Service
  - To provide the Service on our behalf
  - To perform Service-related services
  - To assist us in analyzing how our Service is used
- We may share your information with trusted third-party service providers, such as **Mailchimp**, who assist us in delivering our marketing communications and services. These third parties are obligated to keep your information secure and confidential.
- **Legal Requirements:** We may disclose your information if required by law or in response to valid legal requests by public authorities.

### 6. Your Rights

You have the right to:

- **Access:** Request a copy of the personal data we hold about you.
- **Update or Correct:** Request updates or corrections to your personal information.

- **Opt-Out:** You can unsubscribe from our marketing emails at any time by clicking the "unsubscribe" link at the bottom of the emails or contacting us directly.

## **7. Cookies and Tracking Technologies**

Cookies are files with small amount of data that is commonly used an anonymous unique identifier. These are sent to your browser from the website that you visit and are stored on your computer's hard drive. Our website uses these "cookies" to collection information and to improve our Service. You have the option to either accept or refuse these cookies, and know when a cookie is being sent to your computer. If you choose to refuse our cookies, you may not be able to use some portions of our Service.

We may use cookies and similar tracking technologies to enhance your experience on our website or in Meta ads. These technologies help us understand user behavior and improve our ad targeting.

## **8. Security**

We value your trust in providing us your Personal Information, thus we are striving to use commercially acceptable means of protecting it. But remember that no method of transmission over the internet, or method of electronic storage is 100% secure and reliable, and we cannot guarantee its absolute security.

## **9. Links to Other Sites**

Our Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## **10. Children's Privacy**

Our Services do not address anyone under the age of 13. We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers.

If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to take the necessary actions.

## **11. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically.

## **12. Contact Us**

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Cedar & Sage Development Strategies

Email: [info@cedarandsageretreats.ca](mailto:info@cedarandsageretreats.ca)

Phone: 306-229-9318

Website: <https://cedarandsagestrategies.ca/>